

# UBIQUITIN DRUG DISCOVERY & DIAGNOSTICS 2009

## Sponsorship Opportunities for The Ubiquitin Conference

October 12-14, 2009 · Park Hyatt at the Bellevue · Philadelphia, PA

An outstanding program on Ubiquitin has been organized by Dr. Joseph Bolen, CSO of Millennium/Takeda Pharmaceuticals, Dr. Peter Jackson of Genentech and others. The program includes Dr. Aaron Ciechanover Nobel Laureate, over 20 invited speakers, leaders of the field, and six scientific sessions. Young investigators will have an opportunity to give short oral presentations during scientific sessions. A target audience of 200 attendees is planned.

The meeting theme is **Ubiquitin Drug Discovery and Diagnostics**. The ubiquitin story continues to grow as more companies enter into ubiquitin pathway as drug targets. It is clear that the ubiquitinome will replace the kinome as the most promising source of new medicines. This conference will provide members of the academic, pharmaceutical, biotech and business communities to exchange ideas and listen to world experts in ubiquitin-based drug discovery, development, and diagnostics. Drug discovery advances and opportunities in oncology, infectious disease, neurodegeneration, inflammation, diabetes, and muscle wasting will be covered.

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### THE FOLLOWING SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

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**Evening Reception in the Rose Garden (\$20,000)** With this exclusive sponsorship opportunity you will be able to host an event that welcomes attendees and gives them the chance to network with old and new colleagues. The reception will be on October 13 and will include hors d'oeuvres and drinks. Benefits of sponsorship include a complimentary mailing of all attendees.

**Box Lunches (\$20,000)** Provide lunch for the attendees as they are entertained by a keynote speech or a sponsored company speaker. Two sponsorships per day are available for Tuesday and Wednesday.

**Pre-Conference Workshop Sponsorship (\$7,500)** The Ubiquitin Workshop will present leaders in the ubiquitin methodology, HTS and emerging technologies. Your company can sponsor the workshop. We will also consider company nominated speakers to describe company mission.

**Scientific Sessions (\$7,500)** Have your organization be recognized by sponsoring a session focused on a particular topic. There will be six sessions available to sponsor. Sessions will consist of talks conducted by renowned scientists in the field of ubiquitin.

**Coffee/Snack Break (\$5,000)** Sponsor a coffee/snack break in the morning and afternoon as attendees observe poster presentations. Sponsorships are available for Tuesday and Wednesday. (Price includes a morning and afternoon break).

**Tote Bags (\$3,500)** Your organization can sponsor a stylish tote bag with your logo to be advertised by attendees not only at the conference but also at their respected place of work.

**Pens or Pads (\$3,000 or other amount)** Your organization will be highly appreciated by all those whom jot down notes at the conference.

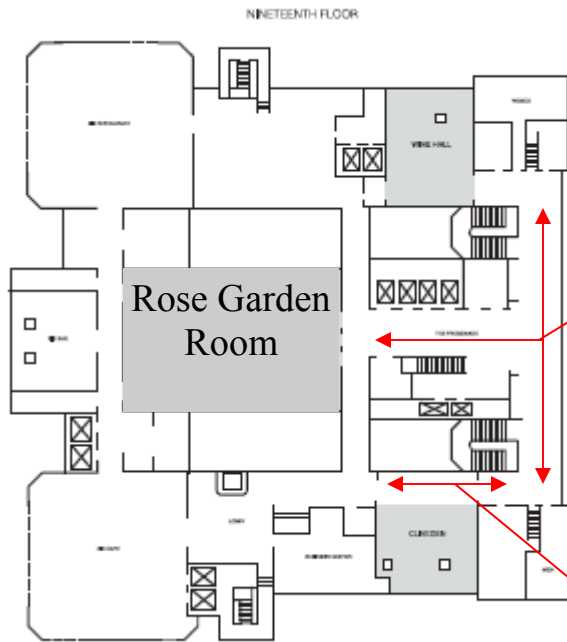
**Individual Speakers for Scientific Sessions (\$2,500)** Sponsor a scientists' talk during any one of the scientific sessions held throughout the conference. An upwards of 25 sponsorships are available!

### The Ubiquitin Conference

271 Great Valley Pkwy | Malvern, PA 19355 | T: (001) 610-644-0585 x325 | F: (001) 610-644-8616 | E: [Luthra@ubiquitinconference.com](mailto:Luthra@ubiquitinconference.com)

[www.ubiquitinconference.com](http://www.ubiquitinconference.com)

# 8 Exhibition Booths Available!



## Exhibition Booths

· The cost of an Exhibition Booth is \$5,000 which shall include one complimentary registration for the meeting.

Posters & Booths will be along these corridors

Research Posters

## Sponsorship Order Form

**Check an event or item you would like to sponsor and please return this form to The Ubiquitin Conference**

- \$20,000.....Opening Reception in the Rose Garden
- \$20,000.....Box Lunches
- \$7,500.....Pre-Conference Workshop Sponsorship
- \$7,500.....Scientific Sessions
- \$5,000.....Coffee/Snack Break
- \$3,500.....Tote Bags
- \$3,000.....Pens or Pads
- \$2,500.....Individual Speakers for Scientific Sessions

Name	
Comp./Inst.	
Address	
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Telephone	Fax
Email	
<b>Method of Payment</b>	
<input type="checkbox"/> <b>Check:</b> Made payable to VLI Research	
<input type="checkbox"/> <b>Credit Card:</b> <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> AMEX	
Card #	CVV#
Name on Card	Exp. Date
Signature	

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